

# Skill is the name of the game! JDA Demand Certification Can Help You Win

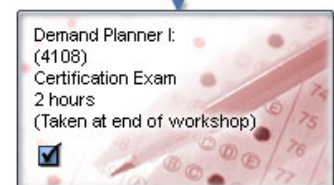


## Top 5 reasons you need to forward this document to your manager about JDA Demand Certification Programs.

JDA's newly revised and launched demand certification and education program enables planners, analysts, and other key functions of the planning and demand forecasting business groups to maximize their skills, visibility, and opportunities to improve productivity and profitability.

This three level certification program allows you to move from foundational knowledge to more advanced topics and a strategic understanding of the demand planning & forecasting business process as you grow in your role and job responsibilities.

1. **Relevant.** 2½ days of role based training combines process, best practice, and technology into blended learning paths.
2. **Applicable.** Hands-on, interactive education. Through elearning, workshops, business case analysis, & instructor you will bring back knowledge you can use right away.
3. **Innovative.** Designed by leaders in the industry sharing with you their business experience from your field. That can help guide you so that you can lead the way and understand how to work to solve emerging trends and supply chain operations.
4. **Valuable.** So much information, so little time. Gain access to exceptional education that you can put to work in just 2 short days and make an impact to the bottom line.
5. **Visible.** Use your new knowledge to help your managers. The instant credibility that goes with certification helps to show what you know with documented verifiable evidence of your skills.



## JDA Certification does more than just add fancy letters to your name.

Classes registering now on [JDALearn.com](http://JDALearn.com)



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## Demand Planner Level I: Getting Started! (4105)

### Audience

- This certification is intended for managers and demand planners that are responsible for planning and forecasting activities within the organization. It is also appropriate for those who participate in supply chain activities that are driven as a result of the demand planning function.

### Duration

- 2 ½ Days Total

### Delivery Method

- Blended Learning

### Components

- E-learning: Overview of Demand
- E-learning: JDA Navigation
- Virtual Classroom: Student Kick-Off & Elearning Review
- Instructor Led: Demand Planner, Getting Started
- Certification Exam

This 3 level progression is designed to enhance your demand planning & forecasting processes  
Designed for all users:

1. Learn the Fundamentals ...
2. Build on the fundamentals to improve your productivity and profitability...
3. Strategically analyze your processes...

## Key Topics Covered In Certification Track

### Overview of Demand & Forecasting Concepts

Review Key Concepts

Review of Metrics & Performance Indicators

Understanding The Demand Planning Cycle

Understanding Demand & Its Impact On A Good Forecast

Understanding Demand Forecasting Units (DFUs)

Understanding DFU & Their Impact On Forecast Models

### Navigating The System & Understanding The Workflow

Understanding & Working With Flexible Editor Pages (FE Pages)

Performing A Search Using Demand Criteria

Working With The Demand Forecast Using The Demand Workbench

### Evaluating & Fine Tuning Your Forecast

Using the Demand Exception Page

Evaluating & Analyzing Your History

Resolving Common Forecast Exception Issues

Evaluate & Apply The Correct Model To Your Forecast

### Applying Market Intelligence To Your Forecast

Resolving A Bad Forecast

Applying Overrides To Your Forecast

Applying Market Intelligence To A Forecast

Working With Data Driven Events & The Forecast

### Resolving Other Forecast Exceptions

Working With DFU Exceptions

Resolving Other Exceptions

### Working With Forecast Process Activities

Publishing Your Forecast Data

Closing The Forecast Period

### Working With Demand Forecast Units

Introducing & Discontinuing Products